

## **GAME CHANGING RETREAT MENTOR**

### What is The Winning Edge Leadership Academy?

The Winning Edge Leadership Academy develops the next generation of women and minority leaders by providing mentors, an influential network, financial and cognitive resources as they begin their journey in the sports and entertainment industry. We bridge the gap of experience and opportunity for underrepresented groups in sports business. We also provide viable candidates for organizations working in sports and entertainment.

#### What is the Game Changing Retreat?

The Game Changing Retreat is a four-day, intense professional development experience designed to prepare participants for a career in sports and entertainment after college or their playing career.

Click here to view recap of 2019 Game Changing Retreat

#### Who are the Game Changers?

The Game Changing Retreat Cohort is a diverse collective of 16 current and former student-athletes who have a desire to work in sports and entertainment. Cohort members will be broken up into small groups and matched with a mentor that fits their career interest i.e. Broadcasting, Content Creation, Events, Administration.

Click here to view bios of 2019 Game Changers.

#### **Who are Game Changing Retreat Mentors?**

Game Changing Retreat mentors are industry professionals who have a passion to influence, share skills that prepare, and provide an opportunity to grow the networks of attending Game Changers. Retreat mentors should have the capacity to communicate with their cohort members a minimum of two (2) times before the retreat ensuring they complete pre-retreat assignments and are prepared for their experience then maintain a relationship with their cohorts after the retreat. As a mentor, we also ask that you assist The Winning Edge in identifying guests for the <u>Dinner of Influence</u>.

#### Past Retreat Mentors: Click here to read bios

- + Will Baggett, College Football Playoff
- + Shannon Joyner, Atlanta Falcons
- + Corinne Milien, The Winning Edge
- + Dell Robinson, Spelman Johnson
- + Dr. Julie Shaw
- + Maria Taylor, ESPN
- + Lynda Tealer, University of Florida
- + Talaya Wilkins, ESPN

#### Interested?

Please send the following to info@winningedgeleadership.org:

(1) Cover letter describing your background, interested small group, and how your experience will add value to select cohort members, (2) Resume, and (3) Three References

# The Commitment:

Four (4) Days in Atlanta during Game Chaning Retreat June 25 - 28, 2020

\*work hours available during down time

Communication with selected cohort members starting March/April

Serve as table moderator during Dinners of Influence

Provide professional support to cohort members after retreat

Optional opportunity to present during retreat

